

# Litter Reduction and Recycling

## Program Priority System

### 2017

Public Education (pg 1), Cleanup (pg 4) and Recycling (pg 6)

## Public Education

<b>1) How well are the project and accomplishments described?</b>	<b>Points</b>
a) Described well, no clarification needed	5
b) Described fairly well, some clarification needed	3
c) Mentioned but not defined	1
d) No description of project and/or accomplishments given	0

<b>2) Does the timeline list specific tasks, milestone dates and accomplishments during the year?</b>	<b>Points</b>
a) No clarification needed	5
b) Some clarification needed	3
c) Missing some milestone dates; few tasks listed, accomplishments not mentioned	1
d) No timeline, no tasks listed, no accomplishments listed	0

<b>3) Is the service area defined?</b>	<b>Points</b>
a) Very well defined, no clarification needed	5
b) Defined, some clarification needed	3
c) Mentioned but not defined	1
d) No service area given	0

<b>4) Are the project's benefits for service area and/or targeted group defined?</b>	<b>Points</b>
a) Very well defined, no clarification needed	5
b) Defined, some clarification needed	3
c) Mentioned but not defined	1
d) Project's benefits for service area and/or targeted group are not defined	0

<b>5) Is the need for this project described?</b>	<b>Points</b>
a) Very well defined, no clarification needed	5
b) Defined, some clarification needed	3
c) Mentioned but not defined	1
d) Project need was not determined	0

## Public Education (cont.)

<b>6) Does the applicant provide a mechanism to measure/analyze project effectiveness?</b>	<b>Points</b>
a) Mechanism gives measured quality results, no clarification needed	5
b) Mechanism does not accurately measure/analyze program effectiveness; revision/clarification needed but data gathered	3
c) Mechanism to measure/analyze project effectiveness does not measure and/or analyze project effectiveness	1
d) No mechanism to measure/analyze project effectiveness used	0

<b>7) Explain how your project/program will achieve demonstrable direct results</b>	<b>Points</b>
a) Easily understood and relatable, no clarification needed	5
b) Understood and relatable, some clarification needed	3
c) Mentioned but no explanation given	1
d) No explanation for achieving demonstrable results given	0

<b>8) Are there other providers or entities that provide similar services as this project? If so, please explain how this project is different.</b>	<b>Points</b>
a) Explanation is easily understood and relatable, no clarification needed	5
b) Explanation is understandable and relatable, some clarification needed	3
c) Other providers mentioned, but no explanation for the project difference	1
d) No explanation about providers of same service or project differences	0

<b>9) Possibility of project partners/potential for partnership(s)</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned, not explained	1
d) No explanation for potential partnerships is given	0

<b>10) Project continuation after funding has ended</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned but not explained	1
d) No explanation for project continuation after funding has ended	0

<b>11) Program promotion of litter reduction</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3

c) Mentioned but not explained	1
d) No explanation of a litter reduction program	0

### Cash Match / In-Kind Match

A **Cash Match** is when goods or services are paid by your organization with funds other than grant funds.

An **In-Kind Match** (Non-cash Match) is when goods or services are paid by a 3<sup>rd</sup> party such as a person / city / organization outside of your organization – usually includes volunteers.

#### Ranking Points:

100% cash and/or in-kind donation match	10 points
90-99% cash and/or in-kind donation match	9 points
80-89% cash and/or in-kind donation match	8 points
70-79% cash and/or in-kind donation match	7 points
60-69% cash and/or in-kind donation match	6 points
50-59% cash and/or in-kind donation match	5 points
40-49% cash and/or in-kind donation match	4 points
30-39% cash and/or in-kind donation match	3 points
20-29% cash and/or in-kind donation match	2 points
10-19% cash and/or in-kind donation match	1 point
Less than 10% cash and/or in-kind donation match	0 points

# Cleanup

<b>1) How well is the service area defined?</b>	<b>Points</b>
a) Very well defined, no clarification needed	5
b) Defined, some clarification needed	3
c) Mentioned but not defined	1
d) No service area given	0

<b>2) How many different types of items from the litter cleanup will be recycled (e.g. aluminum, paper, glass, metal and/or plastic)?</b>	<b>Points</b>
a) At least 5 types	5
b) At least 4 types	4
c) At least 3 types	3
d) At least 2 types	2
e) At least 1 type	1
f) Nothing from the litter cleanup will be recycled	0

<b>3) Does the applicant provide a mechanism to measure/analyze project effectiveness?</b>	<b>Points</b>
a) Mechanism gives measured quality results, no clarification needed	5
b) Mechanism does not accurately measure/analyze program effectiveness; revision/clarification needed but data gathered	3
c) Mechanism to measure/analyze project effectiveness does not measure and/or analyze project effectiveness	1
d) No mechanism to measure/analyze project effectiveness used	0

<b>4) Extent to which program builds on an existing program</b>	<b>Points</b>
a) Directly builds on existing program	5
b) Mostly compliments existing program	3
c) Slightly compliments existing program	1
d) No connection to any existing program	0

<b>5) Amount of staff experience with this type of program</b>	<b>Points</b>
a) All staff members have extensive experience	5
b) Some staff members have experience	3
c) At least one staff members has experience	1
d) None of the staff members have experience	0

## Cleanup (cont.)

<b>6) Program promotion of litter reduction and/or recycling</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned but not explained	1
d) No explanation of a litter reduction program	0

# Recycling

<b>1) How well are the project and accomplishments described?</b>	<b>Points</b>
a) Describe well, no clarification needed	5
b) Described fairly well, some clarification needed	3
c) Mentioned but not defined	1
d) No description of project and/or accomplishments given	0

<b>2) Does the timeline list specific tasks, milestone dates and accomplishments during the year?</b>	<b>Points</b>
a) No clarification needed	5
b) Some clarification needed	3
c) Missing some milestone dates, few tasks listed, accomplishments not mentioned	1
d) No timelines, no tasks listed, no accomplishments listed	0

<b>3) Is the service area defined?</b>	<b>Points</b>
a) Very well defined, no clarification needed	5
b) Defined, some clarification needed	3
c) Mentioned but not defined	1
d) No service area given	0

<b>4) Are the project's benefits for service area and/or targeted group defined?</b>	<b>Points</b>
a) Very well defined, no clarification needed	5
b) Defined, some clarification needed	3
c) Mentioned but not defined	1
d) Project's benefits for service area and/or targeted group are not defined	0

<b>5) Is the need for this project described?</b>	<b>Points</b>
a) Very well defined, no clarification needed	5
b) Defined, some clarification needed	3
c) Mentioned but not defined	1
d) Project need was not determined	0

<b>6) Does the applicant provide a mechanism to measure/analyze project effectiveness?</b>	<b>Points</b>
a) Mechanism gives measured quality results, no clarification needed	5
b) Mechanism does not accurately measure/analyze program effectiveness; revision/clarification needed but data gathered	3
c) Mechanism to measure/analyze project effectiveness does not measure and/or analyze project effectiveness	1
d) No mechanism to measure/analyze project effectiveness used	0

## Recycling (cont.)

<b>7) Explain how your project/program will achieve demonstrable direct results</b>	<b>Points</b>
a) Easily understood and relatable, no clarification needed	5
b) Understood and relatable, some clarification needed	3
c) Mentioned but no explanation given	1
d) No explanation for achieving demonstrable results given	0

<b>8) Are there other providers or entities that provide similar services as this project? If so, please explain how this project is different.</b>	<b>Points</b>
a) Explanation is easily understood and relatable, no clarification needed	5
b) Explanation is understandable and relatable, some clarification needed	3
c) Other providers mentioned, but no explanation for the project difference	1
d) No explanation about providers of same service or project differences	0

<b>9) Possibility of project partners/potential for partnership(s)</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned, not explained	1
d) No explanation for potential partnerships is given	0

<b>10) Project continuation after funding has ended</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned but not explained	1
d) No explanation for project continuation after funding has ended	0

<b>11) Does the program promote end-markets for recycled materials and/or purchase of products made of recycled materials?</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned but not explained	1
d) No explanation	0

<b>12) Does the program create end-use markets for recyclables in Nebraska?</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned but not explained	1
d) No explanation	0

## Recycling (cont.)

<b>13) Does the program increase the value or marketability of the recycled materials?</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned but not explained	1
d) No explanation	0

<b>14) Is the market for recyclables collected or processed identified?</b>	<b>Points</b>
a) Very well explained, no clarification needed	5
b) Brief explanation, some clarification needed	3
c) Mentioned but not explained	1
d) No explanation	0

### Cash Match / In-Kind Match

A **Cash Match** is when goods or services are paid by your organization with funds other than grant funds.

An **In-Kind Match** (Non-cash Match) is when goods or services are paid by a 3<sup>rd</sup> party such as a person / city / organization outside of your organization – usually includes volunteers.

#### Ranking Points:

100% cash and/or in-kind donation match	10 points
90-99% cash and/or in-kind donation match	9 points
80-89% cash and/or in-kind donation match	8 points
70-79% cash and/or in-kind donation match	7 points
60-69% cash and/or in-kind donation match	6 points
50-59% cash and/or in-kind donation match	5 points
40-49% cash and/or in-kind donation match	4 points
30-39% cash and/or in-kind donation match	3 points
20-29% cash and/or in-kind donation match	2 points
10-19% cash and/or in-kind donation match	1 point
Less than 10% cash and/or in-kind donation match	0 points